



We Are SAMURAI

PROFILE

About US

Brand Samurai Ltd is a results-driven marketing and advertising agency committed to crafting cutting-edge brand and digital solutions that boost visibility, engage audiences, and deliver measurable ROI for forward-thinking organizations.



A hand holding a magnifying glass over a landscape. The magnifying glass is held by a hand from the right, and it focuses on a small, detailed landscape scene within its lens. The background is a soft, out-of-focus landscape with a blue sky and greenery.

Vision

To help brands deeply connect with their audience through bold, authentic, and unforgettable experiences that inspire loyalty and drive growth.

A person climbing a mountain. The person is seen from behind, wearing a backpack, and is climbing a steep, rocky mountain slope. The background is a warm, orange-hued sky, suggesting a sunrise or sunset.

Mission

We create Bold, Data-informed Marketing and Advertising Solutions that elevate Brands, captivate audiences, and maximize ROI

Hands holding a globe. Several hands are shown holding a globe, symbolizing global collaboration and teamwork. The hands are of different skin tones, and the globe is positioned in the center of the frame.

Core Value

- S – Strategic Thinking
- A – Authenticity
- M – Mastery
- U – Uniqueness
- R – Results-Driven
- A – Agility
- I – Impact

SERVICES



BRAND MANAGEMENT

- Brand Positioning & Architecture
- Brand Guidelines & Governance
- Reputation & Sentiment Management
- Audit & Performance Analysis



CREATIVE PRODUCTION

- Brand Positioning & Architecture
- Brand Guidelines & Governance
- Reputation & Sentiment Management
- Audit & Performance Analysis



MEDIA BUYING

- Digital Media Acquisition
- Traditional & OOH Media
- Campaign Optimization & Analytics
- Audience Targeting & Retargeting



EXPERIENTIAL MARKETING

- Event Design & Execution
- Sponsorship & Partnership Activation
- Field Marketing & Sampling
- Spatial & Environment Design

Why you should Consider Working With Us?

We nurse strategic partnerships with premium service vendors, which gives an edge to go the Extreme mile to deliver **Uncompromised Quality** at competitive costs.

With our peculiar creative ideas and strategies, we have helped our clients consistently meet their marketing and sales objectives.



Our Clients



Past and Present Clients





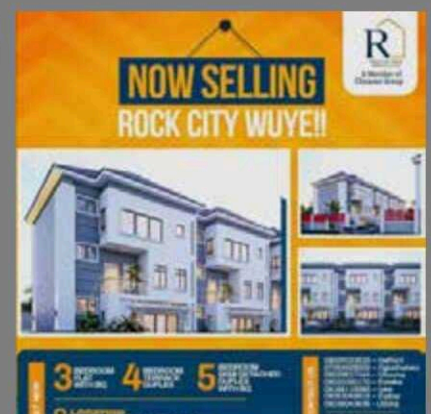
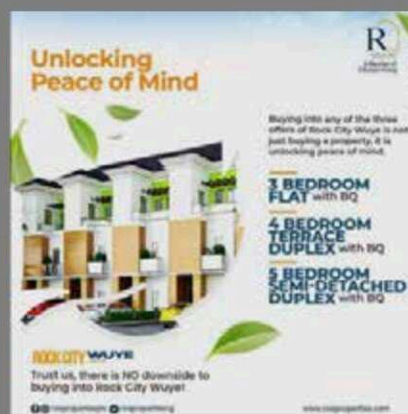
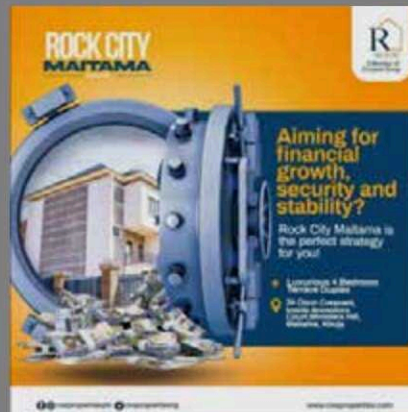
Honda Automobile Western Africa

Designed to improve sales for different models of the Honda vehicle.



Rock of Ages Properties

Sales driven with a focus on the aesthetics and benefits of owning your dream home.



The language
we speak is
enterprise.



Chicason Group



Chicason Group

Welfare, self-care and highlighting our various contributions to society.



AZ Petroleum Products Ltd.

Improved visibility
whilst highlighting the
benefits of using a
premium engine oil.

The right decision
Keeps the
heart pumping.

Get on the right side, safety and style
improve the condition of the heart and
skin blood circulation, A-Z motor oils are
specifically formulated to ensure optimum
lubrication of your engine, delivering top
performance always!

Good for you, great for you, we'll thank you!



Get the
S-10,000 today
and enjoy superior performance
with an improved drain period of
over 10,000km.



Help hazz
Come

the good the price, I can be for speed.



The oil that gets you
to places

A-Z Oil
nor get
part 2



EMOTAN GARDEN CITY
WELCOME HOME

Own a Slice of Benin City...

2 Bedroom Semi-detached	3 Bedroom Semi-detached	3 Bedroom Detached
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For more info, Call:
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09030872044

📍 Egbas Community, Upper Sakponba Road, Benin City

Visit: www.edpa.ng

Powered by Partner

THIS IS WHAT ₦13,125,000 CAN GET YOU IN EMOTAN GARDEN, BENIN CITY

BUY NOW

2 Bedroom Semi-Detached Bungalow

Available in a fully functional estate

- Professional
- Designer
- Modern
- Central
- Security
- And many other amenities

Emotan Garden
BENIN CITY

BUY NOW

3 Bedroom Semi-Detached Bungalow

Available in a fully functional estate

AMENITIES

- Power (Grid)
- Internet (Fiber)
- Central Water System
- Central Sewerage System
- And many other amenities

EGBAS COMMUNITY, UPPER SAKPONBA ROAD, BENIN CITY

Emotan Garden City, Edo State Government

Highlighting the key features of a real estate haven whilst targeting improved and increased turnover.

Ministry of Art, Culture and Creative Economy Round Table

Master Visual Design Development.

Ministry of Art, Culture and Creative Economy
Honourable Minister Hananatu Musa Munchew, Esq.
kindly requests the honour of your presence at the

ART, CULTURE AND THE CREATIVE ECONOMY ROUNDTABLE

A Creative Industry Intervention

Chief Guest
His Excellency Senator Kashim Shettima, OCON
Vice-President Federal Republic of Nigeria

Date: Saturday, 21st November, 2023
Time: 10:00AM
Venue: State House Banquet Hall, Abuja
Entry: Free (1200 Seats)

POWERED BY **PARTNER** **SUPPORTED BY**

ART, CULTURE AND THE CREATIVE ECONOMY ROUNDTABLE
A Creative Industry Intervention

POWERED BY **PARTNER** **SUPPORTED BY**

Empower Your Future with Accelerated Senior Secondary Education Programme (ASSEP)

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ASSEP 6 Member States

The ASSEP initiative will drive rapid improvements in key education outcomes in 6 Member States of Northeast Nigeria (Taraba, Gombe, Bauchi, Yobe, and Adamawa). This innovative approach will drive up tertiary education rates and improve the educational outcomes from this region.




Cultivating Future Gamechangers

North -East Development Commission

A Federal Government Initiative

Brand building for improved visibility and Project awareness.

WELCOME TO

JUNE



HAPPY CHILDREN'S DAY



SWITZERLAND CITY

Happy Children's Day

Here's to wishing all the shining stars around the world a beautiful day filled with unlimited fun and all their favourite things!

www.edpc.ng

Forward Marketing Communication
BUREAU DE CHANGE

Open Near You...

HAPPY RATE PROMO



For more details call: **09118181980**

Visit us at
SILVERADO MALL 2,
1 Chief Collins/Emma
Abimbola Cole Street,
Lekki Phase 1

Terms and Conditions
Sell 1k or above of any currency and get 2Naira extra on the conversion rate (Promo applies to all currencies)

GEREGU POWER PLC

geregu

POWER YOUR DREAM



BRANDING STRATEGY

Sets you apart from competition and builds customer loyalty.



ALLOfUS Movie Series PR/Marketing

ALL
of **US**



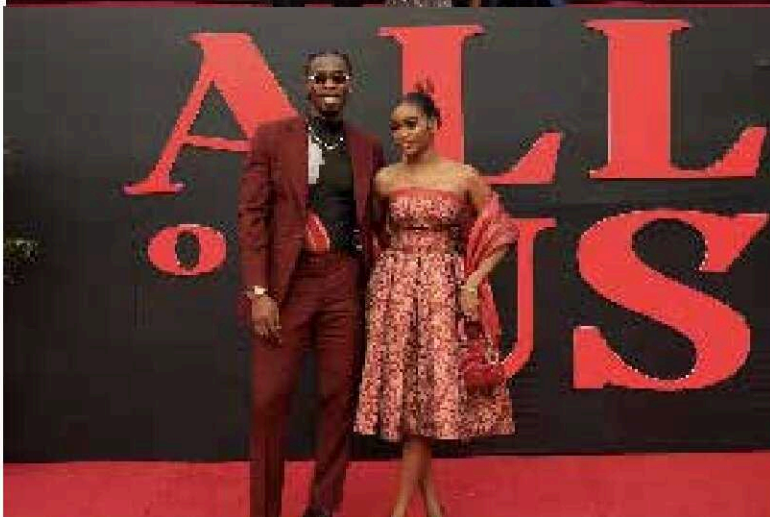
ALL



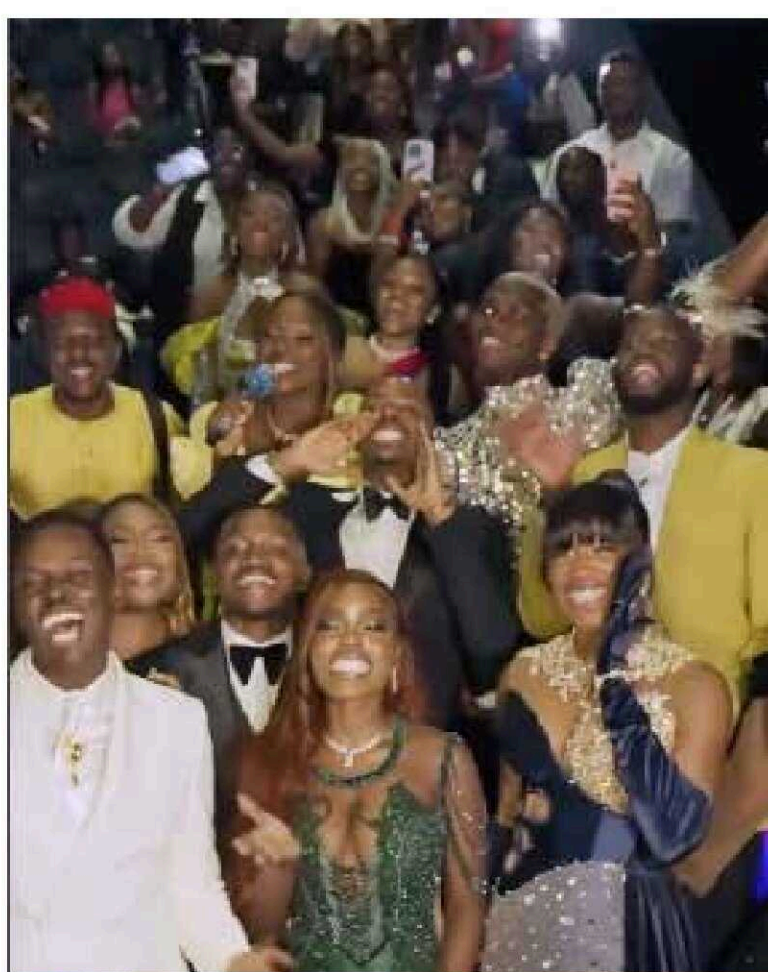
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Deliverables

1. Marketing Strategy
2. Communication materials
3. Pitch decks
4. PR and marketing
5. TVC
6. OOH material



Some pictures from the
ALlofUS premiere



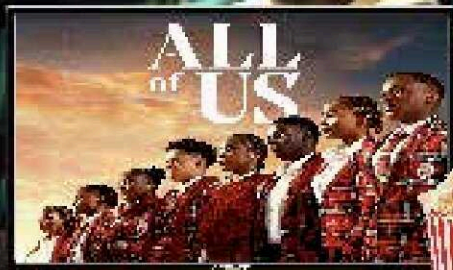
Watch parties in Lagos
and Kano.

LED Billboards and Communication Materials



1 Cast Member
+ 1 Fan

ALL
of US 




Takes ALL
of US

As a headliner sponsor of
ALLofUS The Series Premiere,
Wakanow is thrilled to invite you to
the exclusive premiere event on

Friday 30, August 2024
 YouTube

Book your travel with Wakanow
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packages.
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You can stream the series from the
comfort of your home on YouTube!
Experience the magic of the show!

Partners

Wakanow

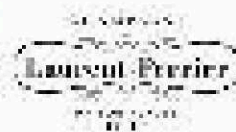


YouTube



kredi

FOODCOURT



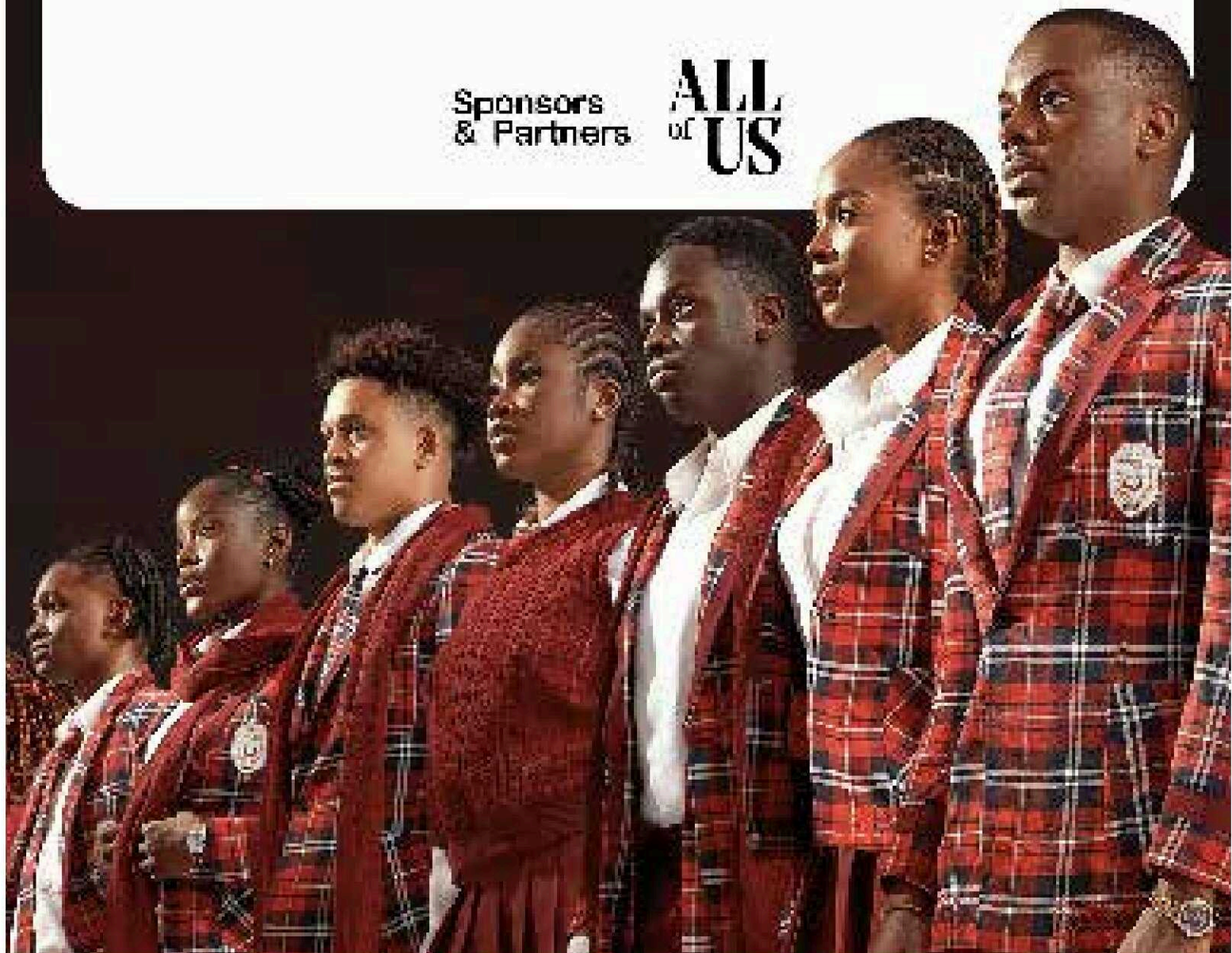
COLD STONE

Addmie

Chowdeck

Sponsors
& Partners

ALL
of
US



Honda Experiential Engagement

HONDA

The Power of Dreams



PR/Brand Placement

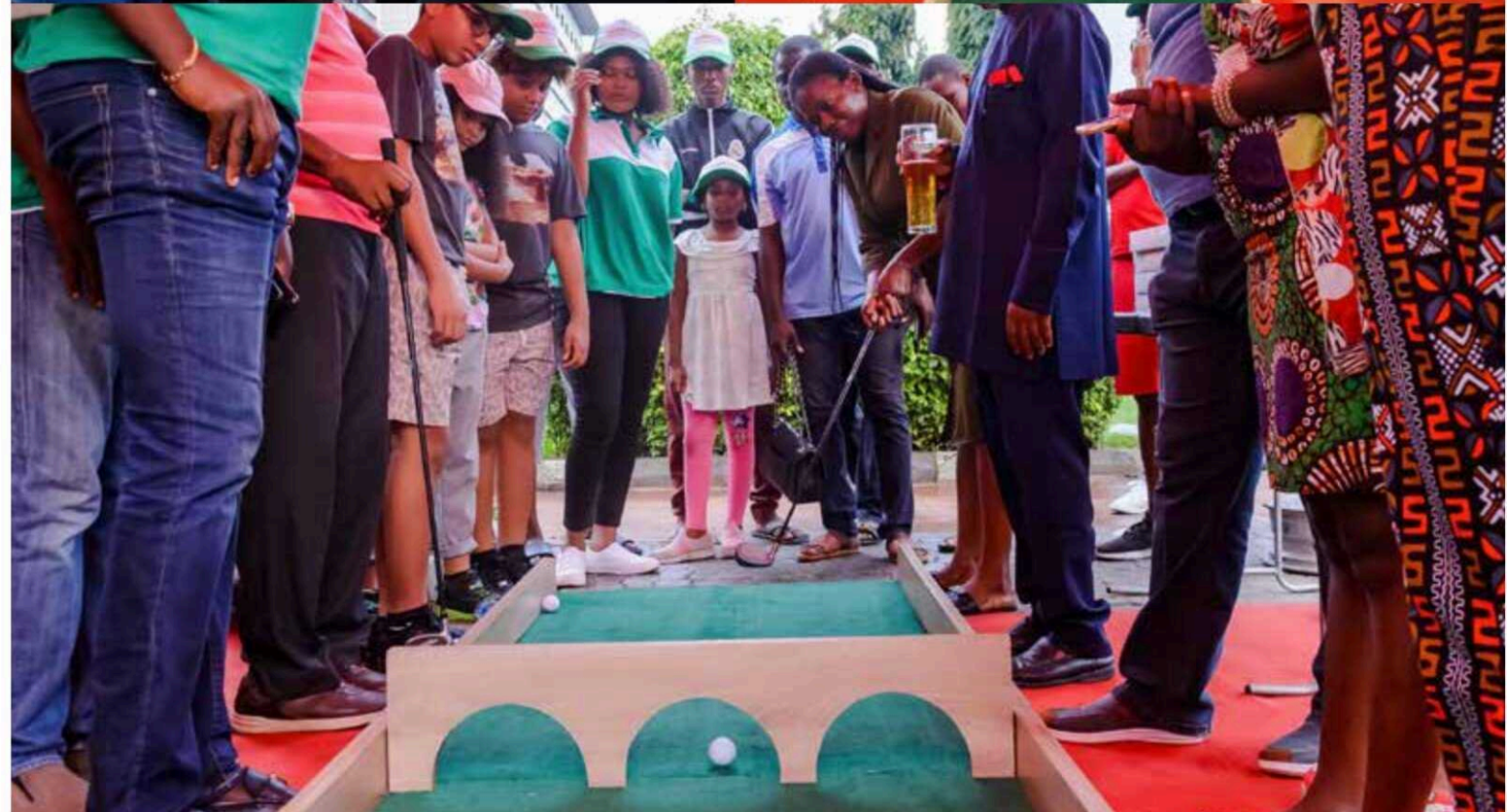


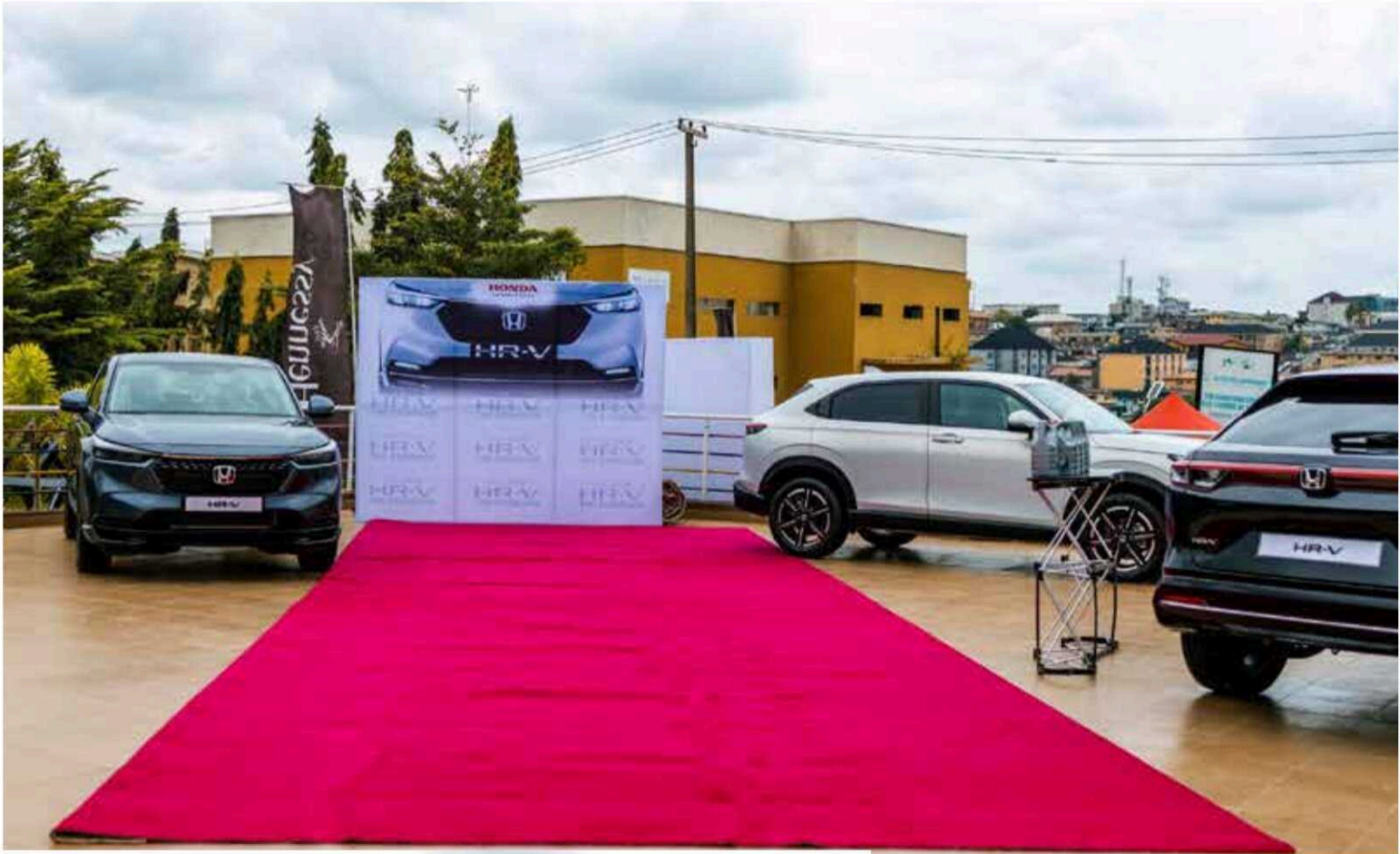
Customer Engagement

Our brand ambassadors generated sales leads









FABRICS
THE AREA'S FABRIC STORE

B O S S M A I



Chicason Brand Activation



Chicason Group

VALUE THROUGH EXCELLENCE

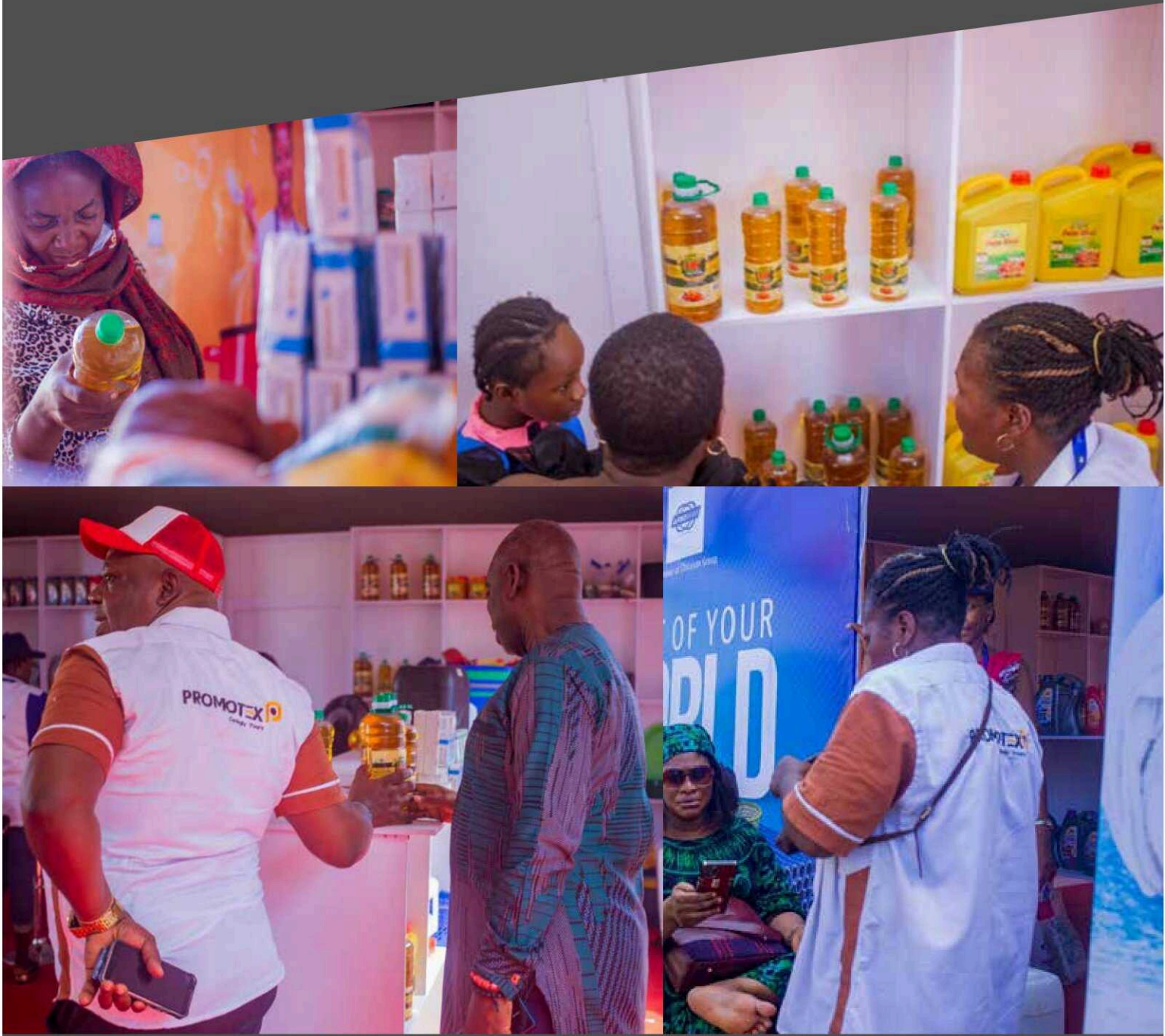
Kios and POS Branding

Our core objective with branding is to come up with visually appealing designs for aesthetic representation and effective brand communication.



Customer Engagement

At the trade fair, customers were treated to a warm service as they made enquiries and purchased their choice products.



Open Air Product Display



PR and Venue Branding

Here depicts the saying "Less is More." We believe there is aesthetic appeal in Simplicity.



Press Conference





Stakeholder Address



PR Stunt

The unveil of the A-Z large size dummy keg was a spectacular experience for our guests.





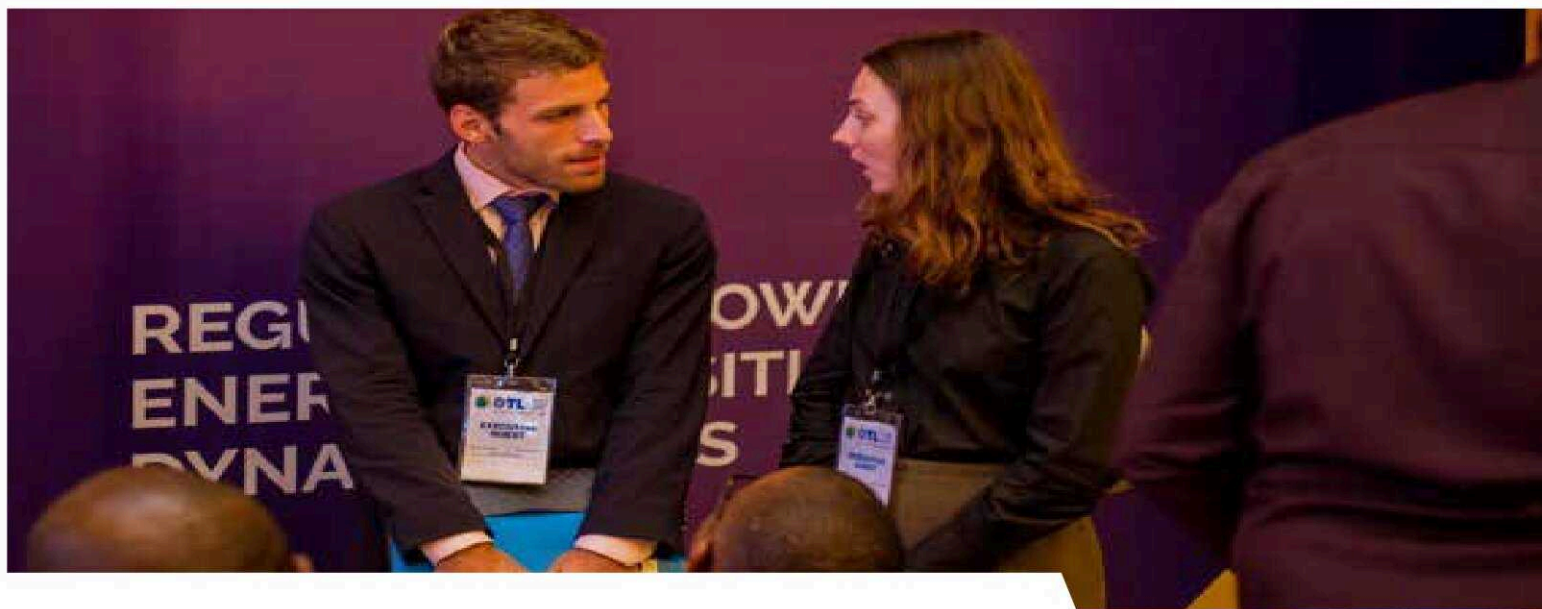
PR and Venue Branding





Product Display





Distributor and partnership Engagement



Venue Branding





Product Display



End Consumer Engagement

We engaged with the association at 3 strategic locations in Abuja with over 1000 members in attendance.



Grassroots Activation Entertainment

We organized activities across the North, South, East and West regions of Nigeria.





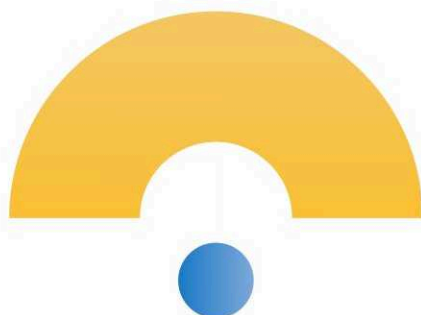
Production Works



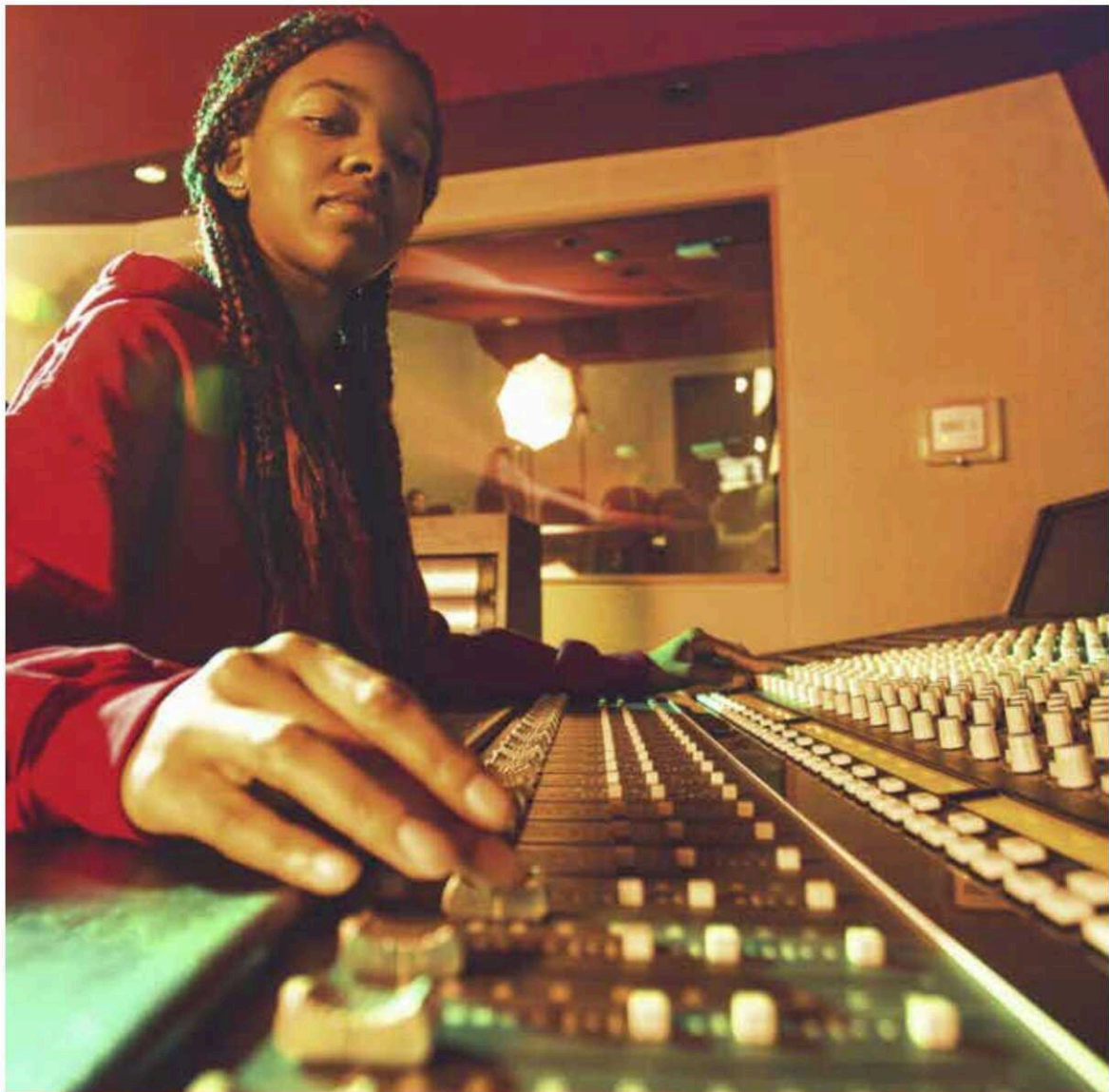
ANIMATED VIDEOS



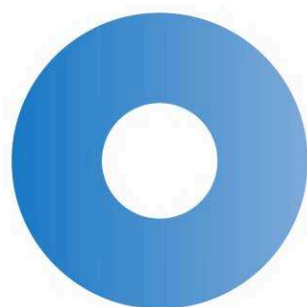
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AUDIO PRODUCTION



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DOCUMENTARY



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MOTION GRAPHICS



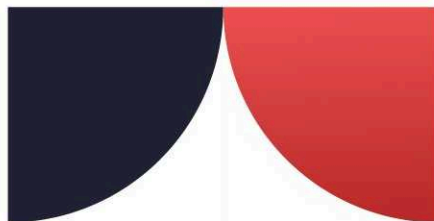
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PROPERTY BROCHURES



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TVC PRODUCTION



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Ideation

We decipher your brief and come up with a strategic idea that aligns with your brand message and marketing objectives



Plan and Budget

We develop a marketing plan and provide you with the best cost implication for its execution.



Approval

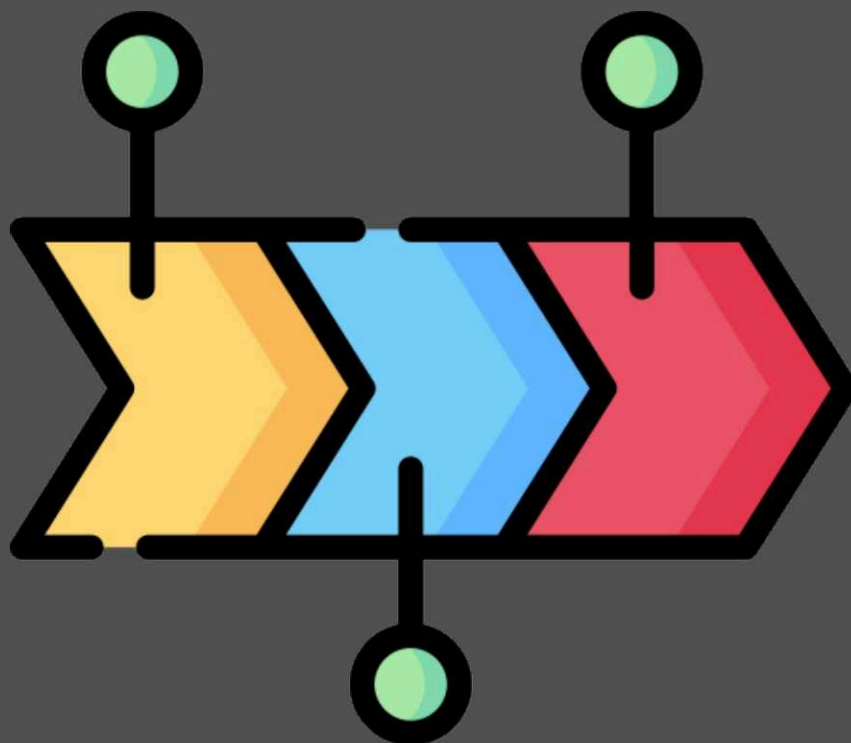
In most cases we come through for a presentation to get your approval of the proposed ideas contained in document.



Execution Timeline

We understand the importance of time in your business and so we present a timeline document that tells you the duration to be spent on execution from commencement to completion.

We usually come up with a realistic timeline while factoring your company's goals.





B R A N D
SAMURAI

GHANA ADDRESS

Stanbic Heights, Liberation road,
Airport city, Accra.

NIGERIA ADDRESS

18B Danube Street Maitama
Abuja FCT, Nigeria

www.brandsamurailtd.com